

# 2025 FIRE IN THE SKY CELEBRATION

- The Fire in the Sky Celebration is a 5 Day Festival that runs from Tuesday, July 1<sup>st</sup> through Saturday, July 5<sup>th</sup>.
- The Independence Day Parade will be held on Tuesday, July 1<sup>st</sup> at 7:00pm and attracts thousands of visitors every year and is the largest annual parade in the area.
- The 12U Girls 5-Alarm Classic Fastpitch Tournament runs June 27<sup>th</sup> - June 29<sup>th</sup>, and the crown jewel known as the “Fire in the Sky”; a 14U Girls Fastpitch Tournament that is considered one of the largest and best in the Midwest which runs July 2<sup>nd</sup>-July 5<sup>th</sup>. These two tournaments host more than 100 teams, bringing 1,200 athletes and their families to Wayne County. Teams and their families travel from more than 11 states, and as far as Canada travel to Orrville each summer to participate in this annual tournament.
- Tournament games are played in Orrville, Rittman & Smithville.
- Over 50,000 spectators attend the Saturday night 14U softball championship game and fireworks show.
- Free event programs contain detailed information on all event activities for the entire week and are distributed throughout the county.
- Show your community support and advertise to over 50,000 spectators in Orrville for Saturday’s 4th of July Fireworks Show & Softball Championship.
- Our website [www.orrvillefireinthesky.com](http://www.orrvillefireinthesky.com) averages over 150 visitors per day and over 8,000 hits a day during the Independence Day Celebration Week.



# SPONSORSHIP PACKAGES

## PACKAGE 1 - RED LEVEL SPONSOR: \$250

- 1/8 PAGE (4.25" X 2.75") ADVERTISEMENT IN 2024 INDEPENDENCE CELEBRATION PROGRAM
- LISTING ON OUR TOURNAMENT WEBSITE [WWW.ORRVILLEFIREINTHESKY.COM](http://WWW.ORRVILLEFIREINTHESKY.COM)
- FREE ENTRY INTO THE ORRVILLE INDEPENDENCE DAY PARADE

## PACKAGE 2 - BLUE LEVEL SPONSOR: \$550

*ADD +\$50 AND WE WILL ORDER BANNER FOR YOU*

- 1/8 PAGE (4.25" X 2.75") ADVERTISEMENT IN 2023 INDEPENDENCE CELEBRATION PROGRAM
- HANG A BANNER (6'X4') ON OUR OUTFIELD FENCE OF CHAMPIONSHIP FIELD FOR BOTH TOURNAMENTS
- LISTING ON OUR TOURNAMENT WEBSITE [WWW.ORRVILLEFIREINTHESKY.COM](http://WWW.ORRVILLEFIREINTHESKY.COM)
- LITERATURE DISTRIBUTION (COUPONS, SPECIALS, SAMPLES, PENS, ETC.) OR MENUS INCLUDED IN OUR FREE "GOODIE BAGS" THAT ARE GIVEN TO ALL PARTICIPATING ATHLETES
- FREE ENTRY INTO THE ORRVILLE INDEPENDENCE DAY PARADE

## PACKAGE 3 - CAPTAIN LEVEL SPONSOR: \$900

*ADD +\$100 AND WE WILL ORDER BANNERS FOR YOU*

*EVERYTHING INCLUDED IN PACKAGE 1 & 2 PLUS:*

- SPONSORSHIP OF ONE OF OUR TOURNAMENT SOFTBALL DIAMONDS FOR BOTH TOURNAMENTS.
- 1/4 PAGE (8.5" X 2.75") ADVERTISEMENT IN 2024 INDEPENDENCE CELEBRATION PROGRAM
- P.A. SPONSORSHIP ANNOUNCEMENT ON CHAMPIONSHIP FIELD BETWEEN INNINGS (12+GAMES)
- FULL COLOR BANNER (6'X4') ON BACKSTOP OF YOUR SPONSORED FIELD FOR BOTH TOURNAMENTS
- YOUR LOGO (ONE COLOR) ON THE BACK OF THE TOURNAMENT T-SHIRTS FOR BOTH OUR TOURNAMENTS. (OVER 800 SOLD LAST YEAR)
- SCORES/RESULTS WEBSITE ADVERTISEMENT ON TOURNAMENT WEBSITE [WWW.ORRVILLEFIREINTHESKY.COM](http://WWW.ORRVILLEFIREINTHESKY.COM)
- LITERATURE DISTRIBUTION (COUPONS, SPECIALS, SAMPLES, PENS, ETC.) OR MENUS INCLUDED IN OUR FREE "GOODIE BAGS" THAT ARE GIVEN TO ALL PARTICIPATING ATHLETES

## PACKAGE 4 - CHIEF LEVEL SPONSOR: \$2,000

*ADD +\$100 AND WE WILL ORDER BANNERS FOR YOU*

*EVERYTHING INCLUDED IN THE CAPTAIN SPONSORSHIP PACKAGE PLUS:*

- FULL COLOR 1/4 COVER PAGE ADVERTISEMENT ON THE FRONT OR BACK PAGE COVER OF THE 2025 INDEPENDENCE DAY CELEBRATION PROGRAM.
- COMPANY LOGO ON OUR TOURNAMENT BRACKET.
- LARGE COMPANY LOGO ON THE BACK OF OUR STAFF & FIELD CREW'S T-SHIRTS.
- BOOTH AND TENT SPACE NEAR THE CARNIVAL AND TOURNAMENTS AT ORR PARK FOR YOUR COMPANY TO PASS OUT LITERATURE/ADVERTISE/MEET POTENTIAL CUSTOMERS.
- ADVERTISEMENT ON ALL OF OUR SOCIAL MEDIA PLATFORMS (WEBSITE, FACEBOOK)
- HOMEPAGE ADVERTISEMENT ON TOURNAMENT WEBSITE [WWW.ORRVILLEFIREINTHESKY.COM](http://WWW.ORRVILLEFIREINTHESKY.COM)
- STARTING LINE-UP SPONSORSHIP FOR CHAMPIONSHIP GAME FOR BOTH TOURNAMENTS (ANNOUNCED OVER P.A.)

WE ARE ALSO OPEN TO ANY ADDITIONAL PROMOTIONAL IDEAS YOU MAY HAVE!



# CONTACT US

Maria Hostetler  
 Phone: 330-466-8238  
 Email: maria@mainstmktg.com

Chris Bishop, Fire Chief  
 Phone: 330-684-5050  
 Email: cbishop@orrvilleoh.gov



# ADVERTISING ORDER FORM

COMPANY NAME:

---

CONTACT:

---

PHONE:

---

EMAIL:

---

BILLING ADDRESS:

---

*CIRCLE ONE:*

CHIEF PACKAGE \$2,000 PACKAGE: \_\_\_\_\_

CAPTAIN PACKAGE \$900

BLUE PACKAGE \$550

TOTAL COST: \_\_\_\_\_

RED PACKAGE \$250

*\*IF YOU ARE HAVING US CREATE & ORDER YOUR BANNER, PLEASE  
ADD (+\$50) PER BANNER.*

*\*\*LOGOS FOR BANNERS MUST BE SENT IN A VECTOR FILE.*

*LOGOS, ADS AND DESIGNS CAN BE EMAILED TO  
MARIA@MAINSTMKTG.COM. WE WILL CONTACT YOU IMMEDIATELY AFTER THE  
FORM IS RECEIVED TO ENSURE YOUR ADVERTISEMENT IS EXACTLY HOW YOU  
WANT IT. PLEASE FEEL FREE TO CALL OR CONTACT US WITH ANY QUESTIONS YOU  
MAY HAVE CONCERNING THE SPONSORSHIP PACKAGES OR THE 2025 ORRVILLE  
INDEPENDENCE DAY CELEBRATION.*

PLEASE SEND COMPLETED FORM & MAKE CHECKS PAYABLE TO:  
ORRVILLE FIREFIGHTERS ASSOCIATION  
ATTN: CHRIS BISHOP  
PO BOX 144 ORRVILLE, OH 44667

DEADLINE FOR GUARANTEED SPONSORSHIP:  
FORM MUST BE RECEIVED BY MAY30<sup>TH</sup>